

- Be a mystery shopper and apply to join your own charity
- Make sure that there is a telephone follow up
- The information must arrive the next day
- Use distressed space in local papers
- Give a talk
- Post invitations in the street where you are – keep it local
- Reward and thank your volunteers
- Use the piggyback to spread the word
- Use talent cards to break the ice

There are many more great ideas at charity-volunteer.com